



April 28, 2017

The Honorable Rudy Salas
State Capitol
P.O. Box 942849
Sacramento, CA 94249-0032
Fax: (916) 319-2132

RE: AB 350 (Salas): Marijuana edibles: appealing to children.
AAP-CA Position: SUPPORT

Dear Assemblymember Salas:

The American Academy of Pediatrics, California (AAP-CA), representing over 5,000 California pediatricians, strongly supports your proposed legislation AB 350 (Salas). This bill would specify that a marijuana product is deemed appealing to children or easily confused with commercially sold candy, and thus prohibited under the Adult Use of Marijuana Act (AUMA), if it is in the shape of a person, animal, insect, fruit, or in another shape normally associated with candy.

In order to prevent accidental marijuana ingestion, it is important that marijuana edibles not be made to resemble non-marijuana candies or food products, which young children may find especially alluring and which even older children, adolescents and adults may mistake for something more innocuous. This is why the AUMA prohibits such edibles, in line with American Academy of Pediatrics policy, which holds that, “In states that have legalized marijuana for recreational purposes, the AAP strongly recommends strict enforcement of rules and regulations that limit access and marketing and advertising to youth” (“The Impact of Marijuana Policies on Youth,” March 2015).

AB 350 (Salas) would implement this provision of AUMA by specifying which marijuana edibles should be considered appealing to children or easily confused with candy, thus helping control marijuana marketing to children and youth and accidental marijuana ingestion.

Pediatricians strongly support AB 350 (Salas). We thank you for your public service and for your leadership on behalf of the health and well-being of children, youth, and families in California.

Sincerely,

A handwritten signature in black ink, appearing to be 'JC', with a long horizontal flourish extending to the right.

Jacques Corriveau, M.D., Fellow of the American Academy of Pediatrics
Chair, State Government Affairs Committee, American Academy of Pediatrics, California

CC: Kris Calvin, CEO; AAP-CA Leadership; Lydia Bourne